

# LEADERSHIP INSURANCE 19

Presented by:



The Carolinas' only leadership development effort specific to the insurance technology and services industry is now accepting applications for its 6th class.

Designed for up-and-coming leaders in the insurance and technology industry, this 8-month course covers critical, strategic topics for the industry's future. Participants will hear from top-notch experts in areas such as digital transformation, strategic marketing, and product development, giving a deeper understanding of the industry's challenges.

Industry topics are just one part of the course, though - participants will also learn more than they ever knew about Columbia in areas such as economic development and regional competitiveness. You'll also get the chance to flex your creative muscles by working in teams on a fast-paced insurtech innovation challenge, while developing leadership skills applicable to their day-to-day jobs.

## Who Should Apply?

Leadership Insurance isn't for everyone - it requires dedication, teamwork, and creativity.

An ideal candidate is:

- Driven by curiosity and dedicated to personal growth
- Passionate about their community
- Talented in their field with 5+ years of industry experience
- Recognized as an up-and-coming leader within their organization
- Strategically-oriented, with a knack for spotting opportunities

## Session Schedule

**March 27**

The Big Picture: Industry Overview

**April 19**

Talent Acquisition & Strategy

**May 15**

Business Strategy & Ethics

**June 19**

Strategic Marketing, Regulatory Environment & Economic Development

**July 17**

Innovation, Capital & Entrepreneurship

**August 21**

Core Business: Risk Evaluation & Underwriting

**September 18**

Customer Experience & Claims

**October 16**

Class Project Pitches & Graduation

**Contact Leadership Insurance:**

Will Schenk, Project Manager  
wschenk@enguitysc.com

# APPLY



Ready to apply for Leadership Insurance? Please fill out the form below with your information. No application fee is required at this time. Once your application is received, the Leadership Insurance team will be in touch to set up an interview time. Your acceptance will be based partially upon your application and your interview, so please take time to fill it out thoughtfully.

In addition to this form, please attach a copy of your resumé. This application is also available online at [www.its-sc.com/leadership-insurance](http://www.its-sc.com/leadership-insurance).

Please contact Will Schenk, the Leadership Insurance project manager, at [wschenk@engenuitysc.com](mailto:wschenk@engenuitysc.com) or (803) 354-5720 with any questions about the course.

## TUITION

**Participants from iTs|SC members: \$1,900**

>> 2+ from same company: \$1,400 each

**Participants from non-members: \$2,300**

>> 2+ from same company: \$1,900 each

**Participants from education/nonprofit partners: \$1,000**

### APPLICATION DEADLINES

**Early Bird (10% discount): Feb. 22, 2019**

**Standard Deadline: March 8, 2019**

### PERSONAL INFORMATION

\_\_\_\_\_  
First name

\_\_\_\_\_  
M.I.

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
Mailing address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
Daytime phone

\_\_\_\_\_  
Cell phone

\_\_\_\_\_  
Email address for program information

### PROFESSIONAL INFORMATION

\_\_\_\_\_  
Employer

\_\_\_\_\_  
Department/division, if applicable

\_\_\_\_\_  
Job title

\_\_\_\_\_  
Years in current position?

\_\_\_\_\_  
In the industry?

\_\_\_\_\_  
Brief description of job responsibilities

## EDUCATIONAL INFORMATION

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Educational institution(s), degree(s) awarded, field(s) of study

## PROFESSIONAL & CIVIC ENGAGEMENT

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Professional affiliations/organizations and roles

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Professional awards, recognitions or honors

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Why do you want to participate in Leadership Insurance?

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What do you view as Columbia's greatest challenges in growing the insurance and tech industry?

Application date: \_\_\_\_\_

My company is:     a member of iTsISC                       an educational/nonprofit partner

not a member of iTsISC                       unsure